

## Research on the Integration Path of College Student Management and Ideological and Political Education

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**Keywords:** Colleges and universities, Student management, Ideological and political education, Integration path

**Abstract:** In recent years, with the continuous rapid development of China's economy and society and the continuous innovation of the education system, China's higher education is gradually undergoing continuous reform and optimization, and has made remarkable achievements in education reform. Starting with the importance of the integration of college student management and ideological and political education, this paper makes an in-depth study of its integration strategy, hoping to effectively implement the quality education work in Colleges and universities, cultivate more leading scientific and technological talents for the party and the country, and promote the development of education.

### 1. Introduction

In the process of the continuous development of our society, student education management has always been a very important content in the college education system. Through the implementation and development of this work, colleges and universities in our country can effectively improve the standardization of students' daily behavior and better promote the smooth implementation of various work. In the torrent of the development of the new era, it is of great significance and far-reaching impact on the long-term development of colleges and universities and college students to actively integrate ideological and political education into the education and management of college students. It can not only improve the quality of student education management and ideological and political education to a certain extent, but also guide students to develop in the right direction, so that students have a sense of self-discipline, consciously and actively carry out self-discipline, provide a favorable opportunity for the all-round development and construction of colleges and universities, and effectively promote the all-round development of college students.

### 2. The Importance of the Integration of College Student Management and Ideological and Political Education

#### 2.1. Giving Full Play to the Administrative Role of Students

In school administration, student administration is an important part. Giving full play to the educational value of student management can effectively improve the overall management level of students and promote the development of school and students' comprehensive quality. In the past, the school administration did not give full play to the dominant position of students, the implementation of various work was too formal and superficial, and the connotation of work was not fully considered. At the same time, the implementation of relevant management work was not humanized, which not only led to the ineffective improvement of the overall management level of the school, but also hindered the development of colleges and universities to a certain extent. At this stage, most colleges and universities gradually realize the importance of administration and the importance of guiding students' ideas. Therefore, they actively infiltrate ideological and political education in administrative management. While urging students to actively participate in learning work, they guide students to establish correct ideological concepts, establish correct outlook on life, values and world outlook, so that students can consciously abide by the regulations of the school

and restrict their own behavior, effectively improve the management level of colleges and universities, and promote the healthy development of colleges and universities.

## **2.2. Promoting the All-round Development of Students**

In the context of the new curriculum reform, the education and training of students in Colleges and universities is no longer limited to professional knowledge, but more to promote the all-round development of students. At the same time, with the continuous improvement of China's economic level, the social demand for talents is developing towards higher requirements. Professional talents not only need to have sufficient knowledge reserves and skill levels, but also need to have lofty professional ethics and good ideological and moral concepts. As an important talent training base, colleges and universities can actively infiltrate ideological and political education in administrative management to realize the continuous progress and development of students' comprehensive quality. First of all, through relevant courses, the school will guide students to establish correct ideas, uphold the concept of humanized management in daily management, give students enough care, and promote students to actively participate in the work related to ideological and political education. In addition, colleges and universities should also be employment oriented in teaching, strengthen the cultivation of students' comprehensive ideological quality, and promote the all-round development of students.

## **3. The Integration Path of College Student Management and Ideological and Political Education**

### **3.1. Improving the Ideological and Political Course System**

To integrate ideological and political education into student education, colleges and universities need to build a great ideological and political curriculum system with ideological and political theory courses as the main channel and other philosophy and social sciences as the auxiliary. In this way, the ideological and political education is expanded from point and line to surface, and other philosophy and social science courses also play their own ideological and political education functions, making these courses form a joint force of Ideological and political education. The improvement of the ideological and political course system needs to excavate the hidden content of Ideological and political education in various disciplines. Guided by Marxist theory, colleges and universities should further develop and expand the contents and themes related to value orientation, ideals and beliefs, social responsibility, and infiltrate the socialist core values. And synchronize the planning and objectives of Ideological and political education with the education of philosophy and Social Sciences, and guide the teaching of philosophy and Social Sciences in the form of teaching guidelines, so as to ensure the systematicness and integrity of Ideological and political education, and realize the differences of Ideological and political education in various disciplines. The great ideological and political curriculum system, through all-round value guidance and cultural edification, has realized the pattern of educating all people, integrated the school's educational resources and teaching platform, and made the teachers of professional courses of Philosophy and Social Sciences also participate in the ideological and political education, so that the ideological and political education is expanded from point, line to area, and realized the integration of education and ideological and political education through the institutionalized and normalized curriculum education system.

### **3.2. Improving the Management Mechanism of Great Ideological and Political Consultation**

The great ideological and political concept takes the education and management of students as a whole, which not only integrates the education of students, but also integrates the management of students, and realizes the education of all staff through the collaborative management mechanism. The school is a special growth environment, and every teacher is responsible for educating people. Both the education department and the management department of the school need to establish the awareness of collaborative education, and give play to their respective advantages in their

respective areas of responsibility, so as to improve the effect of Ideological and political education through the collaborative management mechanism. In this regard, the school needs to strengthen the publicity of the idea of the great ideological and political work, so that all teachers and students can feel the atmosphere of the great ideological and political work, build a collaborative management team dominated by counselors, and innovate the management methods of students. At the same time, infiltrate the ideological and political education for students in management, test the effectiveness of Ideological and political education in daily management affairs, strengthen the practice of Ideological and political education, expand ideological and political education beyond the classroom, and establish a campus collaborative management mechanism, as well as a collaborative education management mechanism of society, school and family.

### 3.3. Building Network Education Management Platform

With the promotion of information technology, the function of the network education management platform is becoming more and more perfect. It can not only realize the education management of students, but also use the network education platform to realize the ideological and political education of students. Therefore, it can rely on the network education platform to realize the integration of education management and ideological and political education.

In the era of network information, the traditional educational management model has been unable to meet the needs of educational management. Students' education management work includes many work contents, such as daily management work, study style construction, class construction, employment guidance, career planning, psychological counseling, etc., which all require great efforts from counselors and other managers. Therefore, it is necessary to improve the functions of the online education management platform, so that relevant work can be carried out online, so as to improve the quality and efficiency of education management. For example, through the network platform, we can carry out career planning and psychological counseling services for students, and use the network platform to carry out employment guidance services, so as to improve the efficiency of education management, so that counselors and other management teams have more energy to carry out the innovation of Ideological and political education. For another example, in the network management platform, the module of Ideological and political education is opened. In the education module, current affairs and hot news events are used to guide students' public opinion. Current affairs and hot events can attract students' attention and participate in interactive comments. Counselors can master students' ideological trends, so as to guide students' thoughts according to their ideas, making ideological and political education forward-looking. In the network platform, students' ideological dynamics and behavioral characteristics can be traced through the network. Therefore, counselors and other managers should be good at collecting students' dynamics and predicting students' ideological dynamics to correctly guide students' ideology.



Figure 1 Network service platform for college graduates in China.

### 3.4. Improving the Comprehensive Quality of Teachers

In the great ideological and political system, the educational pattern of educating all staff puts forward higher requirements for the comprehensive quality of teachers. Ideological and political theory teachers, counselors, discipline teachers and campus management teams, as the main body of

the implementation of Ideological and political education, should have a high ideological and political level and comprehensive quality before they can carry out ideological and political education and educational management on students. Therefore, teachers should first update the concept of education management with the times, establish the awareness of Building Morality and cultivating people, adhere to quality education, build morality first and cultivate people later, adhere to the concept of student-oriented education management, and establish the ideology of serving students. When carrying out ideological and political education and educational management, college teachers should respect the dominant position of students, work in combination with the actual needs of students, pay attention to the stimulation of students' subjective initiative, promote students' self-management and self-improvement, and assist the rules and regulations of the school to carry out educational management. Colleges and universities can strengthen the training of teachers through professional lectures, teaching seminars, online special teaching and other forms. Finally, teachers should have the awareness of lifelong learning and continuous progress. In this era of knowledge economy, it is easy to lag behind the development of the times without upgrading. Therefore, college teachers should constantly improve their comprehensive quality through learning, actively grasp the means of network information technology, combine their own educational management with network information means, and innovate the form of education and management. In addition, teachers can also use new media technology to infiltrate and publicize ideological and political education, and widely involve in pedagogy, psychology, history, philosophy and other disciplines to improve their humanistic quality and comprehensive quality.

#### **4. Conclusion**

The integration of Ideological and political education and student management is the demand of the development of the times and educational reform. Ideological and political education and student management complement each other, which not only improves the effectiveness of Ideological and political education, but also improves the level of student management. In the specific integration, colleges and universities should use ideological and political education to lead the education and management of students, and take student management as the carrier of Ideological and political education to promote the effective integration of Ideological and political education and teaching management.

#### **References**

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